

## POST YOUR ADDRESS; SAVE A LIFE

The City of Cleveland's International Residential Code, Chapter 3; Section R321; Site Address R321.1 Premises Identification, this applies to new construction, and Entergy's Customer Installation Standards require that your address be displayed on your house *and visible from the street*. In other words, your address must be visible from the street during both the day and night. Hopefully the benefits of following this requirement are clear to you because your family's safety truly depends on it.

Anyone not familiar with your house such as:

- POLICE
- FIRE
- EMS
- UPS / FedEx
- food delivery
- service technicians and repairmen
- new friends
- out of town relatives

may have difficulty finding your house if your address is not visible.

### ***IN CASE OF EMERGENCIES...***

If your house is on fire, the fire department should be able to find it, right? Yes, we can see the smoke and flames. Unfortunately, however, fires are not the only emergencies you may face.

- What if your child is having an asthma attack or is choking on a small object?
- What if your wife is having an allergic reaction or your husband is having a heart attack?
- What if someone has broken into and is now inside your home?

In any emergency situation getting to the scene is of the utmost importance for responders. Help cannot be provided until the location where the emergency is found, therefore visible address identification is critical.

In an emergency, every second counts!! Even a few seconds delay, could be the difference between life and death. Post your address and the life you save could be yours.