



Monthly EDC Minutes

907 E Houston, Cleveland TX 77327

City Council Chambers

Monday, October 23, 2023 at 6:00PM

Niki Coats, President
LaDerrington Baldwin, Vice-President
Durlene Davis, Treasurer
Rachel Hall, Member
Alice Rios, City Secretary

Robert Reynolds, Director
Marilyn Clay, Member
Brent McWaters, member
Patrick Casarez, Member

1. Invocation – LaDerrington Baldwin Pledge- Brent McWaters Roll Call – All present except Alice Rios
2. Public Comments – no public comments
3. Reports and comments from board members and staff
Regarding matters appearing on the agenda; recognition of community members, or upcoming events.
Patrick Casarez, spoke of the new business and Cleveland is progressing and moving forward
Rachel Hall spoke of the events including the Fall Festivals in City, places to take your kids to.
LaDerrington Baldwin spoke of the EDC Conference, that it was very informative.
Brent McWaters spoke on BNSF
Marilyn Clay reiterated on topics, also spoke about websites. Also asked Robert Reynolds about the drainage. Scott Swigert spoke on the drainage and the impact. Durlene Davis, spoke of EDC website. Niki Coats, BNSF is a good thing for Cleveland.
Robert Reynolds reiterated on topics already discussed and also spoke of Denny's.
4. Approve Meeting Minutes from September 25th 2023.
5. Approve Monthly Expenses
6. Approve Monthly Financial Statement
Consent Agenda items 4 thru 6, motion to approve by Patrick Casarez, second by Brent McWaters. Motion passed 6-0
7. EDC Website update – Robert Reynolds spoke of people he's been able to speak with and provided copies of web pages to view. Also gave updates on prices. Everyone joined in on the discussion with ideas about 365 Total Marketing. Durlene Davis mentioned a website that is easy to navigate. Rachel Hall commented, make sure the website is mobile friendly. Niki Coats said Robert Reynolds will look at two more websites so they can move forward with one.
8. Discuss for changing the dates for EDC meetings for November – the decision was made to keep the date of November 27th. The December EDC meeting date will be discussed in November EDC meeting.
9. TEDC ED Sales Tax Houston November 17th – Who will attend. Robert Reynolds will attend, anyone else that decides to go will let Robert Reynolds know.
10. Austin Bank donation Letter with Cleveland Economic Development Corporation – Letter received from Austin Bank, they would like to make a donation of \$1,000.00 dollars to the Economic Development Board, this is to be used for Small Business's. Niki Coats will sign and Robert Reynolds will email back to Austin Bank.
11. Site for Pavilion – Campbell Park – Cleveland Airport – Marilyn Clay said this is being built for the people. This is not the City's money, it's the people's money. We need to change the



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image of our City. Niki Coats said if we are going to build a Pavilion for income, the last place he would put it would be Campbell park, the Airport or any other park. Fred Terrell said the location of downtown has no restrooms and limited parking, this is what was discussed in Council. John Williams also spoke of the Airport and utilizing an Observation area for the people. LaDerrington Baldwin, said downtown is good for people that are traveling and need a place to stop and rest. Darlene Davis mentioned of possibly having a restroom built in the future for the people and vendors. Rachel Hall, said be mindful of parking and traffic. Marilyn Clay made the motion to build the Pavilion downtown at the location of the old fire station. Second by Durlene Davis, 6 – 0 motion passes.

12. Discussion on potential EDC projects and goals. Niki Coats said these items will remain on the list every month until they are all complete. Pavilion at the Airport will also be added to the list.
- A. Discussion on proposed City projects, Gateway Signs
 - B. Parks and playgrounds expansion and updates
 - C. City beautification and revitalization
 - D. Airport land opportunities, expansion, and improvements
 - E. Demolition/Clearance---Sites for New Affordable Housing and Business
 - F. Old Fire Station Pavilion

Motion to adjourn by Brent McWaters, second by Patrick Casarez. Meeting Adjourned at 7:30 p.m.

Handwritten signature of Alice Rios in blue ink.

Alice Rios, City Secretary

Handwritten signature of Niki Coats in blue ink.

Niki Coats, President