
Niki Coats, President
LaDerrington Baldwin, Vice-President
Durlene Davis, Treasurer
Rachel Hall, Member
Alice Rios, City Secretary

Robert Reynolds, Member
Marilyn Clay, Member
Brent McWaters, Member
Patrick Casarez, Member

Public Comments and Reports

1. Roll Call – all present except Brent McWaters and LaDerrington Baldwin
2. Invocation – Eddie Lowery Pledge – Patrick Casarez
3. Public Comments – Curt Smith PWR Texan Sponsorship. Aaron Holmes & Juan Lozano, business support to increase customers. Fred Terrell spoke about the Pavilion said it's a good, but just think about where you put it.

Any person with EDC related business may speak to board. In compliance with the Texas Open Meetings Act, the EDC Board may not discuss, or vote on any matter raised in public comments unless it is specifically on the agenda. To speak during a EDC meeting, you must be recognized by the Presiding Officer. PUBLIC COMMENTS WILL BE LIMITED TO THREE MINUTES PER PERSON.

Comments from Board-. Durlene Davis commented on the Bluebonnet article, how Liberty, Dayton and Cleveland are growing. Would also like to see more advertisement to get people more involved. Marilyn Clay spoke about cleaning up the City. Said the Church's Chicken location looks nice. Also thanked Roger Brookes for all they are doing to keep the City Clean. Spoke about the Theatre and having variety music for all. Patrick Casarez spoke of the establishments in Cleveland and that they are doing a good job. Also spoke of the article Rachel Hall did for the VFW. Rachel Hall, did thank all the business and all the sponsorships that help put the Firework display together. Niki Coats thanked Curt Smith, said he has a good thing and a great line up. Spoke of putting a banner across 105 to bring business. It could be done by TxDOT 30 days at a time. Also spoke about Clean up Cleveland. We can only clean up City property, if it's private property that's something they need to do. Niki Coats also mentioned that the Golf course is now open. Robert Reynolds thanked Curt Smith, Aaron Holmes and Juan Lozano on what they are doing for the City of Cleveland. Also spoke of the different business coming into the City, spoke of the building that was once Church's Chicken. It will now be leased to Fat Floyd's. They will be opening August 4th 2023 at the current location, then moving over into the new location. Robert Reynolds did say Cleveland is growing and there are a lot of things coming.

Consent Agenda

All consent agenda items are considered routine by the EDC Board and will be enacted by one motion. There will be no separate discussion of these items unless a board member requests an item be removed and considered separately.

4. Approve Meeting Minutes for June 26th 2023 – Motion by Marilyn Clay, second by Patrick Casarez. All in favor, motion passed.

5. Approve Monthly Expenses – Motion by Marilyn Clay, second by Patrick Casarez. All in favor, motion passed.
6. Approve Monthly Financial Statement - Motion by Marilyn Clay, second by Patrick Casarez. All in favor, motion passed.

Discussion and Action Items

7. Discussion on EDC annual Budget for 2023 – 2024. Pamela Harrison spoke on the budget. Patrick Casarez spoke of the transfer out, Pam did say it is for the Airport Courtesy Vehicle. He also had questions about the Incentives and Facades. Robert Reynolds spoke on this and the money being moved around. Rachel Hall spoke of \$30,000 dollars for the Mural and asked if it had been paid. Yes, it has been paid for and still have another one to do. Marilyn Clay had a question on the travel meals and training asked if the items were broken down. Pamela Harrison answered that is correct and can be subject to change. Also asked if they have website money put aside, this is something that they are going to work on. Niki Coats spoke of putting money aside for the website. Pamela did say Robert Reynolds has the authority to utilized the monies as long as he doesn't go over the allowed amount. Robert Reynolds did say to put \$5,000.00 towards the website and it will come out of this year's budget that is available. Marilyn Clay asked if the monies for the banner could come out of the Hot funds, Robert Reynolds did say the Hot funds are a part of the Civic Center budget. Motion to approved the Budget for 2023-2024 by Patrick Casarez, second by Marilyn Clay. All in favor motion passed.
8. Discussion and possible action on Red Flint would like to put a signage at the end of the gravel road at the corner road. Robert Reynolds said it will be two foot by four foot sign. Motion approve by Marilyn Clay, second by Durlene Davis. All in favor, motion passed.
9. Discussion and possible action on Renewal of Leadership East Texas, Inc. Membership dues. Robert Reynolds spoke of Jim Carson, who started Leadership East Texas in 2021. Rachel Hall is a graduate of the program, last year they sponsored two people. Jim Carson spoke about the Annual Membership dues which are \$1,500.00 and it comes with two scholarships. Motion by Rachel Hall to renew the Annual Membership dues, second by Patrick Casarez. All in favor, motion passed.
10. Discussion and possible action of a one day workshop the week of September 11th or the week of the September 18th. Along with TEDC Carlton Schwab doing a training class on EDC guideline and rules. Cost of training \$1,500.00. – Marilyn Clay motion to accept the workshop on September 11th from 9:00 am – 3:00 pm with a budget of \$2,500.00 second by Durlene Davis. All in favor – motion passed.
11. Discussion on potential EDC projects and goals. Marilyn Clay wanted to add to the list that the Senior Citizen building needs an ice machine. Robert Reynolds to see if